

POST SHOW REPORT 2024



The **11th** International Exhibition for
**Steel Fabrication, Metal Forming, Welding,
Finishing & Machine Tools Exhibition**

“Products - Technology - Services”

13-16 October 2024

Riyadh International Exhibitions Center
Riyadh - Saudi Arabia

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FABEX Saudi Arabia 2024 Triple Space and Overwhelming Success Year!



In 2024, FABEX Saudi Arabia 2024 alongside with Metal & Steel Saudi Arabia 2024 and Mach Saudi Arabia 2024 was inaugurated officially by his Excellency Eng. Khalil Ibn Salamah, Deputy Minister, Industry and Mineral Resources for Industrial Affairs on 13th October 2025 at Riyadh International Convention & Exhibition Center – RICEC.

During the official tour, his Excellency Eng. Khalil Ibn Salamah and elite official governmental delegation from the Saudi Ministry of Industry and Mineral Resources visited several of national and international participating companies, denoting a 30% increase year-on-year and resulting in a 40% increase in exhibition space, with the event now covering a total area of 20,000 sqm across five halls.

The show has set an ambitious but realistic goal to provide every stakeholder related to the steel, metals and manufacturing industry and related sectors with game-changing insights, knowledge, connections and fresh business opportunities.

Significant high demand from international and local suppliers has already shown at 2024 edition. It proved that this exhibition is the first choice of all industry professionals. The four-day exhibition has witnessed a remarkable presence of more than 21881 potential visitors from 19 countries and +700 companies

participating from 25 countries around the world.

Saudi Arabia is undergoing its most significant period of new steel capacity investment for a decade to capitalize on booming demand driven by Saudi Vision 2030. According to the Saudi Arabia's Ministry of Industry and Mineral Resources recently, it has secured \$6 billion for a steel plate mill complex projects for the shipbuilding, oil and gas, construction and defense sectors and a "green" flat steel complex that will supply the automotive, food packaging, machinery and equipment, and other industrial sectors.

The event offered new technologies and innovative products, including the very latest technologies, induction furnaces, equipment, and live-machines displays. Further to new business opportunities with industrial visitor profile including key decision makers, manufacturers, producers, agents, consultants, users and governmental bodies have been created during four days.

The exhibition's success marks a pivotal restoration of physical meetings as the unprecedented networking opportunity to aid in the growth of businesses.

Following the success of FABEX / Metal & Steel Saudi Arabia 2024; many exhibitors had already booked their stand for 2025.

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**OUR BIGGEST
EDITION YET**

720

Exhibitors from
25 Countries

45%

For the first time ever,
recorded visitor growth
from regional and
international markets

200%

Larger show size
than previous editions

21881

Visitors from
19 countries



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EXHIBITOR SUMMARY

720
exhibitors

25
countries



The **11th** edition of FABEX Saudi Arabia alongside with Metal & Steel and Mach Saudi Arabia concluded with remarkable success. Although the overall situation in the kingdom of Saudi Arabia, The exhibition welcomed the leading regional companies of the industry with the world's leading providers of technologies, products & services.

The remarkable edition was made prestigious by the increasing number of foreign participation of over 700 exhibitors from



Success stories started new decade from this year's exhibition confirmed that the strategy implemented to assist in creating an enabling environment for business networking and development.

Exhibitors are impressing visitors with the quality live displays of new industry technology and products.



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WHERE KEY BUYERS, ENGINEERS AND MANUFACTURERS GO TO FIND, SPECIFY AND PURCHASE NEW EQUIPMENT

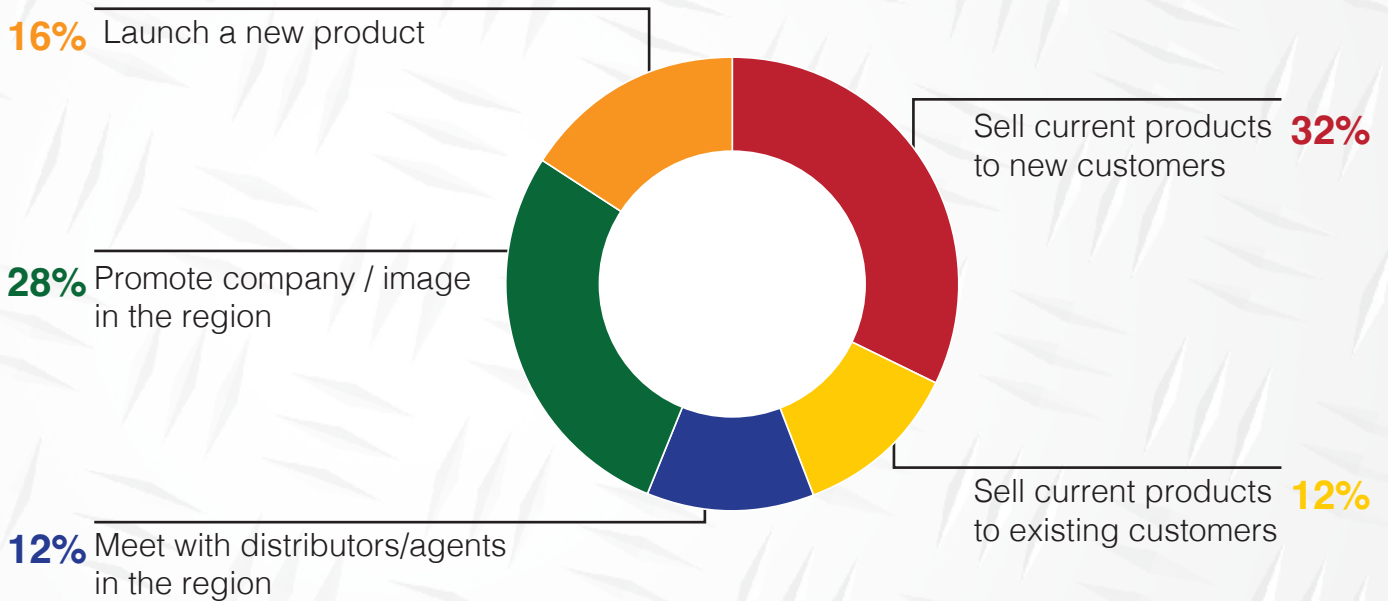


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2024 REPRESENTS NUMEROUS TECHNOLOGY & PRODUCTS CATEGORIES



REASONS FOR EXHIBITING



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11th SUCCESSFUL YEAR!

EXHIBITORS TESTIMONIALS

92%

Suppliers exhibit to generate new sales

Over 60%

re-booked onsite for 2020

US \$
10.5m

Worth of business deals generated as a result of the show

83.3%

View the event as important to meet business objectives



Gaining valuable support and participation at all levels, the platform reflected the lucrative future of the manufacturing industry

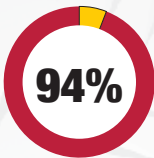
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VISITOR SUMMARY

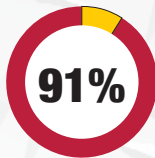


21881 visitors networked and discovered new products and opportunities at the 11th powerful edition of FABEX Saudi Arabia 2024 and Metal & Steel KSA 2024 over the 4 days. There was strong support from local visitors and significant attendance from Gulf countries and increasing visiting numbers from worldwide.

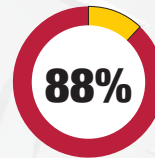
A strong focus on strategic media campaign, outdoors, digital communications, and engaging with visitors through social media, also played a significant role in attracting visitors to this year's event 2024.



94% of our visitors confirmed they will attend next edition



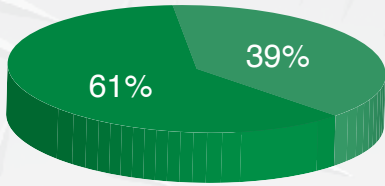
91% of our visitors learned about new products



88% of our visitors were successful in establishing new contacts and relations for the future

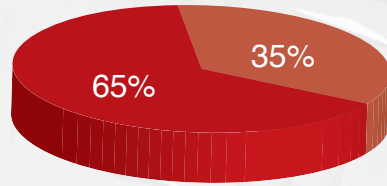


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Positive buyer response:

- Intended to order at exhibition - 61%
- Likely to purchase within 1 year from exhibition period - 39%



Quality of products & range:

- Visitors found the products they were looking for - 65%
- Visitors wished to see more products - 35%

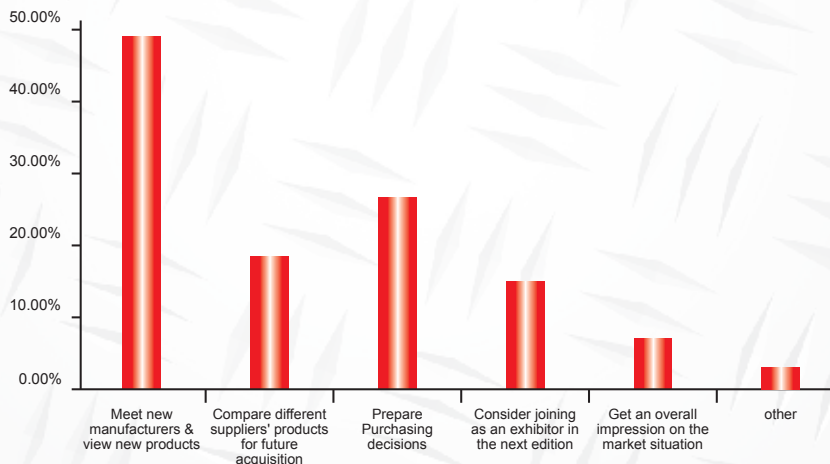
Visitors Satisfaction



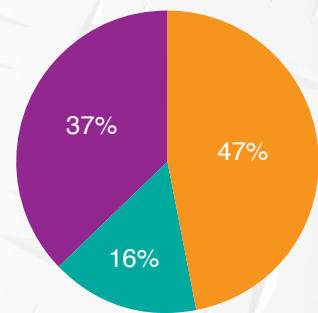
Of Visitors who agree that this event is fully representation of the industry.



Visiting Reasons



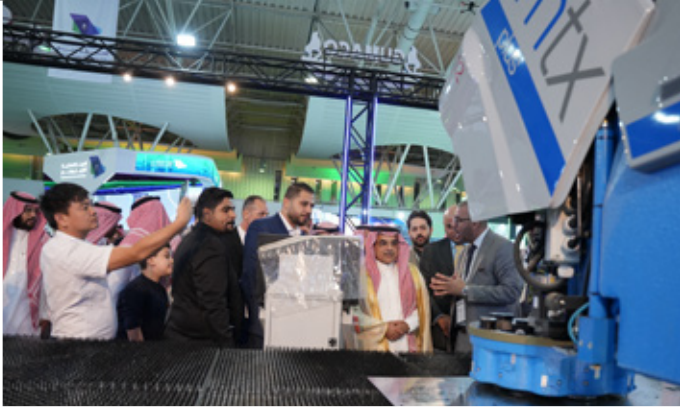
Visitor's Experience



Audience experience

- Third time and more
- Second time
- First time

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WHERE KEY BUYERS, ENGINEERS AND MANUFACTURERS GO TO FIND, SPECIFY AND PURCHASE NEW EQUIPMENT



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Thank You

Sincere appreciation to all exhibitors, visitors, supporting organizations and industry partners for making FABEX Saudi Arabia 2024, Metal & Steel Saudi Arabia 2024 and Mach Saudi Arabia 2024 –a successful and memorable event. We look forward to your continued support at the next edition in **2025**.

SEE YOU NEXT YEAR 2025

SAVE THE DATES **12-15**
October
2025

Organized by: **AGEX**  **Arabian German**
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